

## TRI-STATE BEEF CONFERENCE TO BE HOSTED AUGUST 15-16

A Tri-State Cow-Calf Conference will be held Johnson City, TN on August 15-16. The two-day program will include a tour of local beef operations on the Monday afternoon, August 15. An evening meal and educational program featuring Kristina Butts from NCBA will immediately follow the tour. The main educational program will be on Tuesday, August 16<sup>th</sup> with sessions on Forage Management for Cow-Calf Producers, New Tools for Genetic Selection, Managing the Calving Season, Controlling Feed Costs, and Market Outlook. As part of the program there will be a panel discussion on marketing opportunities and experiences in the tri-state area. A trade show will accompany the conference, and include representatives from agribusiness firms supporting the beef business including animal health and equipment companies, feed suppliers, marketing agencies, lending institutions and related businesses. The meeting is being sponsored by University of Tennessee Extension, Virginia Cooperative Extension and North Carolina Cooperative Extension. Registration information and complete details are available through your local County Extension Office. Additional information can be obtained from Tammy McKinley, Extension Specialist, University of Tennessee or email at [mckinley@utk.edu](mailto:mckinley@utk.edu).