

TENNESSEE CATTLE BUSINESS

826 Memorial Blvd., Ste. 102 Murfreesboro, TN 37129

Phone (615) 896-2333 Fax (615) 896-0244 E-mail: danielle@tncattle.org

LIVESTOCK ADVERTISING RATES (Black and White Ad Rates)

Ad Size	Width	Depth	1X	12X
1 page	7 ¼"	10"	\$520	\$450
1 page bleed	8 ½"	11 ¼"	\$520	\$450
2/3 page	4 5/8"	7 3/8"	\$395	\$340
½ page horizontal	7 ¼"	4 7/8"	\$310	\$265
½ page vertical	5"	7"	\$310	\$265
½ page island	4 5/8"	4 7/8"	\$310	\$265
1/3 page vertical	2 1/8"	10"	\$220	\$195
1/3 page square	3 ½"	4"	\$220	\$195
¼ page	3 3/8"	4 7/8"	\$185	\$135
1/6 page vertical	2 1/8"	4 7/8"	\$135	\$115
1/6 page horizontal	4 5/8"	2 3/8"	\$135	\$115
Column inch	2 1/8"	1"	\$25	\$250

Special Positioning

Back Cover	\$1,050
Inside Cover	\$920
Inside Back	\$920
Center Spread	\$2,300

Color Rates

Four Color	\$400
One Color	\$200