DR. JIM NEEL AGRICULTURAL EXTENSION AGENT AWARD FOR OUTSTANDING WORK IN BEEF CATTLE EXTENSION (ADULT AREA)
Instructions

I. Criteria for Selection

1. To be eligible for this award, the Extension agent shall have worked five or more years with the Agricultural Extension Service at the time of the Annual Convention of the Tennessee Cattlemen's Association at which the award is made.

2. An Extension agent may win the award only one time.

3. The award shall be based on educational programs related to beef cattle conducted in the current and previous four calendar years.

4. The Extension agent should have a record of good performance related to his or her overall Extension program.

5. Major factors in selection of the Extension agent will be:

5.A. Demonstrations conducted in the county related to beef cattle production, marketing and promotion.

5.B. Educational meetings, tours, field days and other type of group events related to beef production, marketing and promotion.

5.C. County mass media educational program related to beef cattle production, marketing and promotion. This program should utilize media channels available in the county, such as newspaper, newsletter, radio and television.

5.D. Involvement of other organizations, commodity groups and professionals that have cooperated in executing educational programs in beef cattle production, marketing and promotion.

II. Procedure for Selection

Entries are to be submitted to the respective Regional Extension Agricultural Program Leader. The Regional Agricultural Program Leaders will select the region representative and forward the nominee to Dr. Troy Rowan by December 15 2026.

Entries may also be submitted via e-mail to trowan@utk.edu

A state committee will select the state winner.

The committee will select the state winner from the nominees submitted from the three Extension Region Offices. The Regional Program Leaders for Agriculture in each district will be responsible for coordinating selection of one nominee and forwarding this nomination to the State committee. Dr. Troy Rowan trowan@utk.edu

An agent, person or organization may nominate any qualified Extension agent. Any District Supervisory team may nominate an agent or may add supporting material to a nomination.

The attached nomination form will be used.

III. Award

The award will be a suitable plaque and will be presented at the Tennessee Cattlemen's Association Annual Convention. Each winner is expected to attend the annual convention luncheon of the Tennessee Cattlemen's Association being held February 7th 2026 at the Williamson County Expo Center in Franklin.

NOTE: Letters of recommendation would add to the support of the nominee but are not required.

NOMINATION FORM
2027
TENNESSEE CATTLEMEN'S ASSOCIATION AWARD FOR OUTSTANDING WORK IN BEEF CATTLE EXTENSION
(ADULT AGRICULTURE AREA)

Name:_____

Address:_____

Title:_____County _____

Length of Employment in Tennessee Agricultural Extension Service: _____

1. Education:

2. Professional positions held:

3. Membership in academic and professional societies:

4. Honors and awards received:

5. What is the number of beef cattle in your county? _____

6. What is the number of beef cows that have calved in your county?_____

7. What percentage of your county's agricultural income is derived from the sale of cattle?

8. How many educational activities were conducted in your county during the past five years that dealt with beef cattle? Give a brief description.

   Demonstrations:

   Field Days:

   Tours:

   Group Meetings:

9. How many news articles have you written in the past five years that were concerned with beef cattle? _____

10. How many radio programs have you done in the past five years that were concerned with beef cattle? _____

11. How many circular letters and newsletters have you written in the past five years that were concerned with beef cattle? _____

12. Have you sent educational information via e-mail to your producers?

13. List sources of beef cattle information you have used in the past five years to keep up to date? _____

14. List the organizations or groups that you have worked with in carrying out an Extension Beef Cattle Educational Program during the past five years, the nature of the work and what was accomplished.

15. How many performance tested bulls have been purchased by your beef producers during the past five years? _____

16. Provide a brief description of outstanding beef cattle educational activities. Describe the situation, methods and results (use additional sheet(s) if needed).