**2023 Tennessee Cattlemen’s Association Annual Convention**

**July 21-22, 2023**

**Sevierville, Tenn.**

**Tennessee CattleWomen’s Association - TENTATIVE AGENDA**

**FRIDAY, JULY 21, 2023**

**8:00** Trade Show Opens - *Check out the TCW Basket Raffle Fundraiser in the Trade Show!*

**9:00-10:00** **“Shifting Your Mindset & Shaping New Opportunities in Challenging Times”** – Amanda Radke, South Dakota Rancher and Ag Advocate

**11:00-12:00** **“Meaningful Ag Advocacy Begins with Building Relationships”** – Amanda Radke

**12:00-1:30** TCA’s Awards Luncheon *(ticket required)*

**2:30-3:00** TCW Business Meeting

**3:00-3:30** TCW Social Gathering

**3:30-4:30** “Beef Up Your Advocacy,” *How to take your advocacy to the next level with some easy tips and tricks, AND a special panel discussion and Q&A featuring Farm Moms from the Tennessee Beef Industry Council (TBIC) Farm Mom Series* – Emily Haskew, TBIC *Director of Marketing & Communications*

**5:15** Trade Show Closes

**SATURDAY, JULY 22, 2023**

**8:00** Trade Show Opens

**8:30-10:30** TCW Youth Public Speaking Contest

**11:00** Trade Show Closes; *TCW Basket Raffle Fundraiser will close one hour prior to the trade show closing.*