

Applicant Name: _____

Tennessee Cattlemen's Youth Association

2024 Youth Ambassador **APPLICATION** Rubric (Total Possible Points = 100)

	NO POINTS	POOR	AVERAGE	EXCELLENT
GENERAL INFORMATION (5 pts)	0pts; Information is blank.	1pt; Information is mostly complete.	2-3pts; Information is complete but vague.	4-5pts; All blanks are filled in and the information provided is thorough.
TCYA & CATTLE INDUSTRY INVOLVEMENT (5 pts)	0pts; Information is blank.	1pt; Information is mostly complete but contains irrelevant information.	2-3pts; Information is complete; Applicant has been involved in some TCYA programs; Information provided accurately demonstrates participants involvement in the cattle industry and TCYA.	4-5pts; Information is complete and thorough; Applicant has been extensively involved in TCYA programs. Information provided is accurate and relevant.
RESPONSE QUESTIONS (40 pts)	0pts; More than 50% of the response questions are left blank.	1-11pts; Responses are not extensive and leave room for improvement. Applicant demonstrates little involvement or leadership.	12-25pts; Responses are strong and show commitment to involvement; Applicant is involved in other organizations but does not hold leadership positions within those organizations. Responses are poorly organized and leave some room for question.	26-40pts; Responses are strong and show commitment to involvement; Applicant is involved and provides leadership and vision to organizations. Applicant's impact is evident through their responses; Responses are well organized and provide a good snapshot of the applicants involvement and abilities.
ESSAY (20 pts)	0 pts; Essay does not respond to the prompt. Application does not include an essay.	1-6 pts; Essay is not well planned and does not exhibit any signs of the applicant wanting to grow, learn, engage, etc. through the opportunity.	7-13pts; Essay includes the desire to grow, learn, engage etc. through the opportunity but is only surface level and does not appear genuine.	14-20pts; Essay is primarily focused on how the applicant will grow, learn, and engage through the opportunity. The essay also clearly states how the applicant will benefit from the opportunity and is genuine and thought provoking.
LETTERS OF RECOMMENDATION (10 pts)	0pts; Application does not include letters of recommendation.	1-3pts; Recommendations are not strong or do not indicate that the reference has a strong feeling about the applicant being selected; Application only includes one of two requested letters of recommendation.	3-6pts; References recommend applicant be selected but only provide a general recommendation.	7-10pts; References provide a strong recommendation for applicant to be selected. The recommendation seems personal and genuine.
RESUME (15 pts)	0pts; Application does not include a resume.	1-5pts; Resume is included but is outdated, poorly organized, contain irrelevant information, etc.	6-10pts; Well-rounded resume with relevant information and only minor organization, spelling, formatting, etc. errors	11-15pts; Well-rounded and professional resume that contains relevant information and is formatted properly.
QUALITY OF APPLICATION (5 pts)	N/A	1pt; Appearance that little effort was put forth to complete the application; The application is hand written or lacks organization; The application is missing information; The application does not include all signatures.	2-3pts; Application is complete but answers could be more complete and detailed; The application is typed, however, it lacks organization; The application includes most all information and signatures.	4-5pts; Application is detailed and it is evident the applicant took time to complete questions and fill out all requests to the best of his/her ability. The application is typed, well organized, and well presented; The application includes all information.
TOTAL POINTS (100pts)				

Applicant Name: _____

11.01.23

Tennessee Cattlemen's Youth Association
 2024 Youth Ambassador **INTERVIEW** Rubric

The Youth Ambassador interview portion will be out of 300 points total. Each interviewer will score the applicants individually out of 100 points. All three interviewers scores will be added together for the total score out of 300 points.

	NO POINTS	POOR	AVERAGE	EXCELLENT
APPEARANCE (10 pts)		1-3pts; Casual clothing, non-professional attire; Excessive makeup and/or other accessories.	4-6pts; Professional attire; Applicant is neat and well presented; Makeup and other accessories are not excessive.	7-10pts; Professional attire; Applicant is neat and well presented; Make up and other accessories are not excessive, Boys are clean shaven; Applicant seems comfortable in their appearance.
POISE (10 pts)		1-3pts; Applicant has average poise, body posture, attitude, confidence and bordering on uncomfortable in front of the judges.	4-6pts; Applicant has good poise, body posture, some eye contact, attitude, confidence, and fairly comfortable before judges.	7-10pts; Applicant had excellent poise, eye contact, appropriate use of gestures, body posture, good attitude, confidence, and at ease before judges.
DELIVERY OF ANSWERS (20 pts)	0pts; Applicant's answers consisted of "umm," "uhh," "I don't know", etc to the point that no answer was given.	1-6pts; Answers were not very well organized or easy to follow; Short or one word answers.	7-13pts; Answers were somewhat organized and fairly easy to follow, language was appropriate, some prompting to complete a thought, good closure.	14-20pts; Answers were organized and easy to follow, language was appropriate, answers were complete and candidate elaborated, and had excellent closure.
CONTENT OF ANSWERS (30 pts)	0pts; Applicant's answers consisted of "umm," "uhh," "I don't know", etc to the point that no answer was given.	1-9pts; Answers consisted of subject matter that did not relate to the question asked or were inappropriate; Answers demonstrated little to no knowledge of the cattle industry and the Tennessee Cattlemen's Association. Answers focused on the applicant.	10-19pts; Answers were questionable and/or somewhat related to the question asked; Answers demonstrated a basic knowledge of the cattle industry and the Tennessee Cattlemen's Association; Answers focused on the applicant.	20-30pts; Answers consisted of important and appropriate subject matter that related to the question asked; Answers demonstrated a well-rounded knowledge of the cattle industry and the Tennessee Cattlemen's Association; Answers were not self-centered.
GENERAL EFFECT (30 pts)		1-9pts; This applicant would not be a good representative of the TCYA due to a lack of maturity, leadership experience, etc.	10-19pts; This applicant would represent the TCYA well; Applicant demonstrates some areas for growth and improvement but is open to feedback and learning.	20-30pts; This applicant would represent TCYA extremely well; This applicant is mature, a natural leader, genuine, etc.
TOTAL POINTS (100 pts)				