



**530-B Brandies Cir Murfreesboro, Tennessee 37128 (615) 896-2333**

The Tennessee Cattlemen's Association offers discount package deals for vendors interested in advertising opportunities with the *Tennessee Cattle Business* magazine, TCA Social media platforms or our weekly Monday Memo Newsletter. Ads may be placed in whichever month/week vendor chooses but must be used in the 2025 calendar year.

**Vendor Package—Silver**

Booth w/electricity	\$925
Two week boosted Facebook ad include sharing on TCA Instagram and (X) Twitter	\$250
Two Weeks Monday Memo Newsletter Ad	\$500
Total Value	\$1,675
<b><i>Package Deal is</i></b>	<b><i>\$1,400</i></b>

**Vendor Package—Gold**

Booth w/electricity	\$925
½ page color ad in <i>TN Cattle Business</i>	\$788
Two Weeks Monday Memo Newsletter ad	\$500
Total Value	\$2,213
<b><i>Package deal is</i></b>	<b><i>\$1,800</i></b>

**Vendor Package—Platinum**

2 Booths with electricity	\$1775
Full page color ad in <i>TN Cattle Business</i>	\$1024
Two Weeks Monday Memo Newsletter ad	\$500
Total Value	\$3,299
<b><i>Package deal is</i></b>	<b><i>\$2,700</i></b>

**Cow College Speaker Sponsorships** - On a first come first serve basis, your company can be recognized during convention and in the program as a sponsor of one of our cow colleges. **A representative from your company will be introduced and given 5 minutes on stage before the speaker begins to share the company's message. A pull up type banner or display will be on stage during the speaker's session to be provided by sponsor.** Some speakers have not been finalized. Contact [charles@tncattle.org](mailto:charles@tncattle.org) for additional information. Speakers Stil being finalized. Prices range from \$1,000 to \$500