

# TENNESSEE CATTLEMEN'S YOUTH ASSOCIATION 2024 YOUTH AMBASSADOR APPLICATION



*The mission of the Tennessee Cattlemen's Youth Association is to provide young cattle producers and agricultural enthusiasts with an organization through which they may seek leadership and educational opportunities to prepare them for a future in the industry.*

The purpose of this role is to serve as a positive representative of the Tennessee Cattlemen's Youth Association during local, state, and national activities throughout the year. The Youth Ambassadors are responsible for sparking excitement and increasing involvement of youth throughout the industry. If selected as a 2024 TCYA Youth Ambassador, the student will be provided with opportunities to expand their network of resources within the cattle industry, cultivate meaningful relationships with industry stakeholders and TCA leadership, and develop leadership skills and experience.

## **YOUTH AMBASSADOR REQUIREMENTS AND SELECTION PROCESS:**

- Four TCYA Youth Ambassadors will be selected for a one-year term, January 2024-January 2025.
- TCYA Youth Ambassadors must be at least 16 years of age as of January 1, 2024.
- TCYA Youth Ambassadors must be paid members of the Tennessee Cattlemen's Youth Association and remain in good standing throughout the year.
- **Selection Process:** Interested applicants must submit an application and the requested supporting materials by Friday, December 1, 2023. The selection committee will review the applications and identify applicants to be interviewed. Interviews will be held for selected applicants on December 11 and 12, 2023 via Zoom. The selection committee will be comprised of TCA leadership and industry leaders. **Absolutely no late applications will be accepted.**
- **Note:** Melinda Perkins, TCA Director of Youth Programs & Outreach, will facilitate the application process but will not be involved in the selection process.

# **TENNESSEE CATTLEMEN'S YOUTH ASSOCIATION**

## **2024 YOUTH AMBASSADOR APPLICATION**

### **YOUTH AMBASSADOR RESPONSIBILITIES AND EXPECTATIONS:**

- Keep 7,000+ Tennessee Cattlemen's Association (TCA) members up to date on various youth activities throughout the state by writing one article for the *Tennessee Cattle Business* magazine.
- Play an integral role in planning, organizing, and facilitating events to provide innovative and educational opportunities to TCYA members.
- Be willing and able to check email/texts as needed and respond in a timely fashion.
- Serve as a member of a team, always maintaining a positive and cooperative attitude and being respectful of other Youth Ambassadors and leaders.
- Represent TCYA and TCA with the greatest level of excellence, professionalism, and enthusiasm.
- Assist with association and industry outreach efforts as needed.
- Attend the following industry events and activities on behalf of the association and provide assistance as needed:
  - o TCA Youth Awards Banquet—Saturday, January 20, 2024
  - o TCA Convention & Trade Show—Saturday, February 10, 2024
  - o Youth Ambassador Leadership Training Day—Monday, February 19, 2024
  - o Ag Day on the Hill— March, *Date TBD*
  - o BEEF Culinary Training with the Tennessee Beef Industry Council—May/June, *Date TBD*
  - o Tennessee Junior Beef Expo—June/July, *Date(s) TBD*

### **ADDITIONAL INFORMATION:**

The dates and responsibilities outlined in the section above are all tentative. More dates and events are subject to be added as the year progresses. To uphold the integrity of the TCYA Youth Ambassador program, if selected as a Youth Ambassador, you may not miss any more than two of the outlined dates/responsibilities. Youth Ambassadors are responsible for their travel to and from Youth Ambassador functions. Hotel arrangements will be provided when deemed necessary.

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**GENERAL INFORMATION**

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/ZIP: \_\_\_\_\_ County: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_ Age: \_\_\_\_\_ Birth date: \_\_\_\_\_  
Parent or Guardian's Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
School Name: \_\_\_\_\_ Year in School: \_\_\_\_\_

**TCYA AND CATTLE INDUSTRY INVOLVEMENT**

TCYA Membership Number: \_\_\_\_\_ Do you own cattle? Yes \_\_\_\_\_ No \_\_\_\_\_  
How many years have you been an active member in the TCYA? \_\_\_\_\_  
List TCYA Participation: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**RESPONSE QUESTIONS** *Additional pages may be attached if needed.*

List your interests, skills & strengths in the cattle industry: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List your involvement in extra-curricular organizations (4-H, FFA, junior breed associations, etc.):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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Offices held and specific responsibilities: \_\_\_\_\_

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Special recognitions, achievements, awards: \_\_\_\_\_

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Community Involvement: \_\_\_\_\_

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Future Plans (college, vocational school, work, etc.): \_\_\_\_\_

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How often do you check your email? \_\_\_\_\_

# TENNESSEE CATTLEMEN'S YOUTH ASSOCIATION 2024 YOUTH AMBASSADOR APPLICATION

## ADDITIONAL APPLICATION MATERIALS

- Include a one-page (minimum), typed, single-spaced essay with the topic: "What do you hope to gain from being a TCYA Youth Ambassador?"
- Include at least two (2) letters of recommendation.
- Include a copy of your most recent resume.
- Include a current headshot photo of yourself.

***By signing below, you commit to the guidelines and responsibilities of the Tennessee Cattlemen's Youth Association (TCYA) Youth Ambassador role and authorize that the information provided in your application is accurate.***

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Applicant's Signature

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Date

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Parent or Guardian's Signature

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Date

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Applications will be accepted via Google Forms, mail-in, and email. Applications must be received (or postmarked, if mailing) by Friday, December 1, 2023. Absolutely no late applications will be accepted.

**Mail completed applications to:**  
Tennessee Cattlemen's Association  
c/o Melinda Perkins  
530 B Brandies Circle  
Murfreesboro, TN 37128

Or submit via Google Forms at [www.tncattle.org/outstanding-youth-award](http://www.tncattle.org/outstanding-youth-award)

Or submit via email to [melinda@tncattle.org](mailto:melinda@tncattle.org) with subject line:  
'APPLICANT NAME YOUTH AMBASSADOR APPLICATION'

**Questions? Please contact Melinda at [melinda@tncattle.org](mailto:melinda@tncattle.org) or (615) 896-2333**