

TENNESSEE CATTLEMEN'S YOUTH ASSOCIATION 2025 YOUTH AMBASSADOR APPLICATION



The mission of the Tennessee Cattlemen's Youth Association is to provide young cattle producers and agricultural enthusiasts with an organization through which they may seek leadership and educational opportunities to prepare them for a future in the industry.

The purpose of this role is to serve as a positive representative of the Tennessee Cattlemen's Youth Association during local, state, and national activities throughout the year. The Youth Ambassadors are responsible for sparking excitement and increasing involvement of youth throughout the industry. If selected as a 2025 TCYA Youth Ambassador, the student will be provided with opportunities to expand their network of resources within the cattle industry, cultivate meaningful relationships with industry stakeholders and TCA leadership, and develop leadership skills and experience.

YOUTH AMBASSADOR REQUIREMENTS AND SELECTION PROCESS:

- Four TCYA Youth Ambassadors will be selected for a one-year term, January 2025-January 2026.
- TCYA Youth Ambassadors must be at least 16 years of age as of January 1, 2025.
- TCYA Youth Ambassadors must be paid members of the Tennessee Cattlemen's Youth Association and remain in good standing throughout the year.
- **Selection Process:** Interested applicants must submit an application and the requested supporting materials by Sunday, December 1, 2024. The selection committee will review the applications and identify applicants to be interviewed. Interviews will be held for selected applicants on December 9 and 10, 2024 via Zoom. The selection committee will be comprised of TCA leadership and industry leaders. **Absolutely no late applications will be accepted.**
- **Note:** Melinda Perkins, TCA Director of Youth Programs & Outreach, will facilitate the application process but will not be involved in the selection process.

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YOUTH AMBASSADOR RESPONSIBILITIES AND EXPECTATIONS:

- Keep 7,000+ Tennessee Cattlemen's Association (TCA) members up to date on various youth activities throughout the state by writing one article for the *Tennessee Cattle Business* magazine.
- Play an integral role in planning, organizing, and facilitating events to provide innovative and educational opportunities to TCYA members.
- Be willing and able to check email/texts as needed and respond in a timely fashion.
- Serve as a member of a team, always maintaining a positive and cooperative attitude and being respectful of other Youth Ambassadors and leaders.
- Represent TCYA and TCA with the greatest level of excellence, professionalism, and enthusiasm.
- Assist with association and industry outreach efforts as needed.
- Attend the following industry events and activities on behalf of the association and provide assistance as needed:
 - o TCA Youth Awards Banquet—Saturday, January 18, 2025
 - o TCA Convention & Trade Show—Friday and Saturday, January 24-25, 2025
 - o Youth Ambassador Leadership Training Day—Monday, February 17, 2025
 - o Ag Day on the Hill— March, *Date TBD*
 - o BEEF Culinary Training with the Tennessee Beef Industry Council—May/June, *Date TBD*
 - o Tennessee Junior Beef Expo—June/July, *Date(s) TBD*
 - o Second Harvest Meat Donation and Sponsor Visits—mid-July, *Date TBD*
 - o BEEF Education Event at the TN Ag Museum—July, *Date TBD*
 - o Attend TCA/TCYA Youth Beef Industry Tour—July, *Date TBD*

ADDITIONAL INFORMATION:

The dates and responsibilities outlined in the section above are all tentative. More dates and events are subject to be added as the year progresses. To uphold the integrity of the TCYA Youth Ambassador program, if selected as a Youth Ambassador, you may not miss any more than two of the outlined dates/responsibilities. Youth Ambassadors are responsible for their travel to and from Youth Ambassador functions. Hotel arrangements will be provided when deemed necessary.

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GENERAL INFORMATION

Name: _____
Address: _____
City/State/ZIP: _____ County: _____
Cell Phone: _____ Age: _____ Birth date: _____
Parent or Guardian's Name: _____
Email Address: _____
School Name: _____ Year in School: _____

TCYA AND CATTLE INDUSTRY INVOLVEMENT

TCYA Membership Number: _____ Do you own cattle? Yes _____ No _____
How many years have you been an active member in the TCYA? _____
List TCYA Participation: _____

RESPONSE QUESTIONS *Additional pages may be attached if needed.*

List your interests, skills & strengths in the cattle industry: _____

List your involvement in extra-curricular organizations (4-H, FFA, junior breed associations, etc.):

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Offices held and specific responsibilities: _____

Special recognitions, achievements, awards: _____

Community Involvement: _____

Future Plans (college, vocational school, work, etc.): _____

How often do you check your email? _____

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ADDITIONAL APPLICATION MATERIALS

- Include a one-page (minimum), typed, single-spaced essay with the topic: "What do you hope to gain from being a TCYA Youth Ambassador?"
- Include at least two (2) letters of recommendation.
- Include a copy of your most recent resume.
- Include a current headshot photo of yourself.

By signing below, you commit to the guidelines and responsibilities of the Tennessee Cattlemen's Youth Association (TCYA) Youth Ambassador role and authorize that the information provided in your application is accurate.

Applicant's Signature

Date

Parent or Guardian's Signature

Date

Applications can be uploaded online using the Google Form **OR** emailed to melinda@tncattle.org. If emailing, please use the following subject line: 'APPLICANT NAME YOUTH AMBASSADOR APPLICATION.' Applications must be received by Sunday, December 1, 2024. Absolutely no late applications will be accepted.

Questions? Please contact Melinda at melinda@tncattle.org or (615) 896-2333